PRESS RELEASE

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ABOUT MTEC SMARTZONE

The mission of MTEC SmartZone is to provide technology-based facilities, resources and programs to high-growth entrepreneurs and companies that increase employment, income, wealth and recognition in the U.P. communities where we serve. Our vision is having integrated economic development of the region that includes a vibrant technology sector, driving Michigan’s technological leadership and economic growth with sustainable opportunities for companies and their employees to prosper. More information is available at www.mtecsz.com

ABOUT THE MEDC

The Michigan Economic Development Corporation (MEDC) is the State of Michigan’s one-stop resource for businesses seeking to grow in Michigan. Whether it’s an expansion, a relocation, or even a concern with another agency of state government, the MEDC can help. From site location assistance to job training grants, from help with permits to tax abatements, we’re the state’s economic development corporation. More information is available at www.themedc.org.

SmartZone is a service mark of Michigan Economic Development Corporation.
communication during the entire FIX lifecycle starting with the definition and publication of the specification.

“These partnerships bring together the most capable trading connectivity engineering firms globally to provide sales and support for the leading FIX productivity tool suite,” said Jacob Northey, Lasalletech’s co-founder. “Together we will be providing sales and support for Lasalletech’s FIX tool suite to markets around the globe.”

Lasalletech’s main office is located in the MTEC SmartZone Hancock campus. MTEC SmartZone technology services and access to a marketing agency has allowed Lasalletech to keep their costs down while working through product development and starting to build a brand recognition in the global marketplace.

MTEC SmartZone’s CEO, Carlton Crothers, speaks proudly of Lasalletech, “Affordable space, the ability to use student engineering talent from Michigan Tech and access to our marketing partner has allowed Jim and Jacob to strategically grow, while keeping their start-up costs down. Lasalletech’s new global reach is one of many success stories inside MTEC SmartZone.”

The facilities and services provided by MTEC SmartZone continue to assist in business development and growth. Technology-startups and entrepreneurial thinking inside MTEC SmartZone continue to impact the Keweenaw economy.